



Prospect Shopping Centre Advertising Specifications

Let your brand be seen by more than
8 million shoppers



Please note that design, artwork and production are not included in the costs stated in this document.

For more information please contact the Centre Management team. Site booking are dependant upon availability.

Key	Type	Location	Quantity	Size (W x H)	Cost
A	Vinyl Banner	West Street entrance	2	950 mm x 3,900 mm	£100 per month (each)
A2	Mesh Banner	West Street entrance	1	6,400mm x 1,000mm	£125 per month
B	Poster	Lift	1	841mm x 1,189mm	£25 per week
C	Poster	Staircase car park level 2	1	1,189mm x 841mm	£25 per week
D	Poster	West Street corridor	2	700mm x 1,000mm	£20 per week (each)
E	Poster	Car park lobbies level 2 & 4	2	700mm x 1,000mm	£25 per week
F	Poster	Car park level 4	1	1,526mm x 1,016mm	£25 per week
G	Foamex Board	Mall	1	2,300mm x 350mm	£75 per month
N/A	Foamex Board	Various (external)	10	1,200mm x 300mm	£20 per month (each)



A - Vinyl Banner

Where: West Street entrance	Quantity available: 3	Size (W x H): 950mm x 3,900mm	Cost: £100 per month (each)
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A2 - Mesh Banner

Where:

West Street
entrance

**Quantity
available:**

1

Size (W x H):

6,400mm x
1,000mm

Cost:

£125 per
month



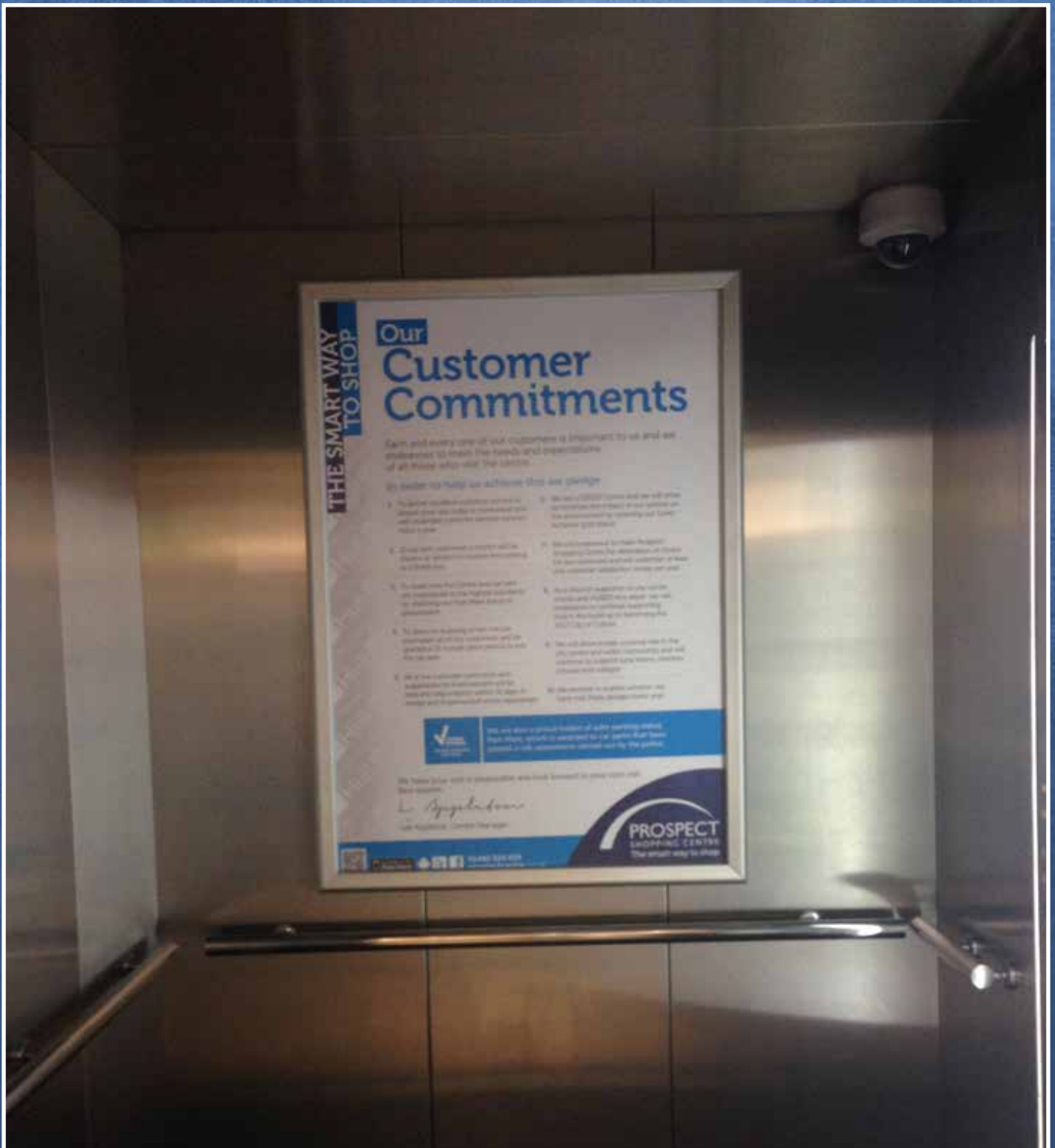
B - Poster

Where:
Lift

Quantity available:
1

Size (W x H):
841mm x
1,189mm

Cost:
£25 per week



C - Poster

Where:

Staircase car
park level 2

**Quantity
available:**

1

Size (W x H):

1,189mm x
841mm

Cost:

£25 per week



D - Poster

Where:

West Street
corridor

Quantity

available:
2

Size (W x H):

700mm x
1,000mm

Cost:

£20 per week



E - Poster

Where:

Car park
lobbies level
2 & 4

Quantity available:

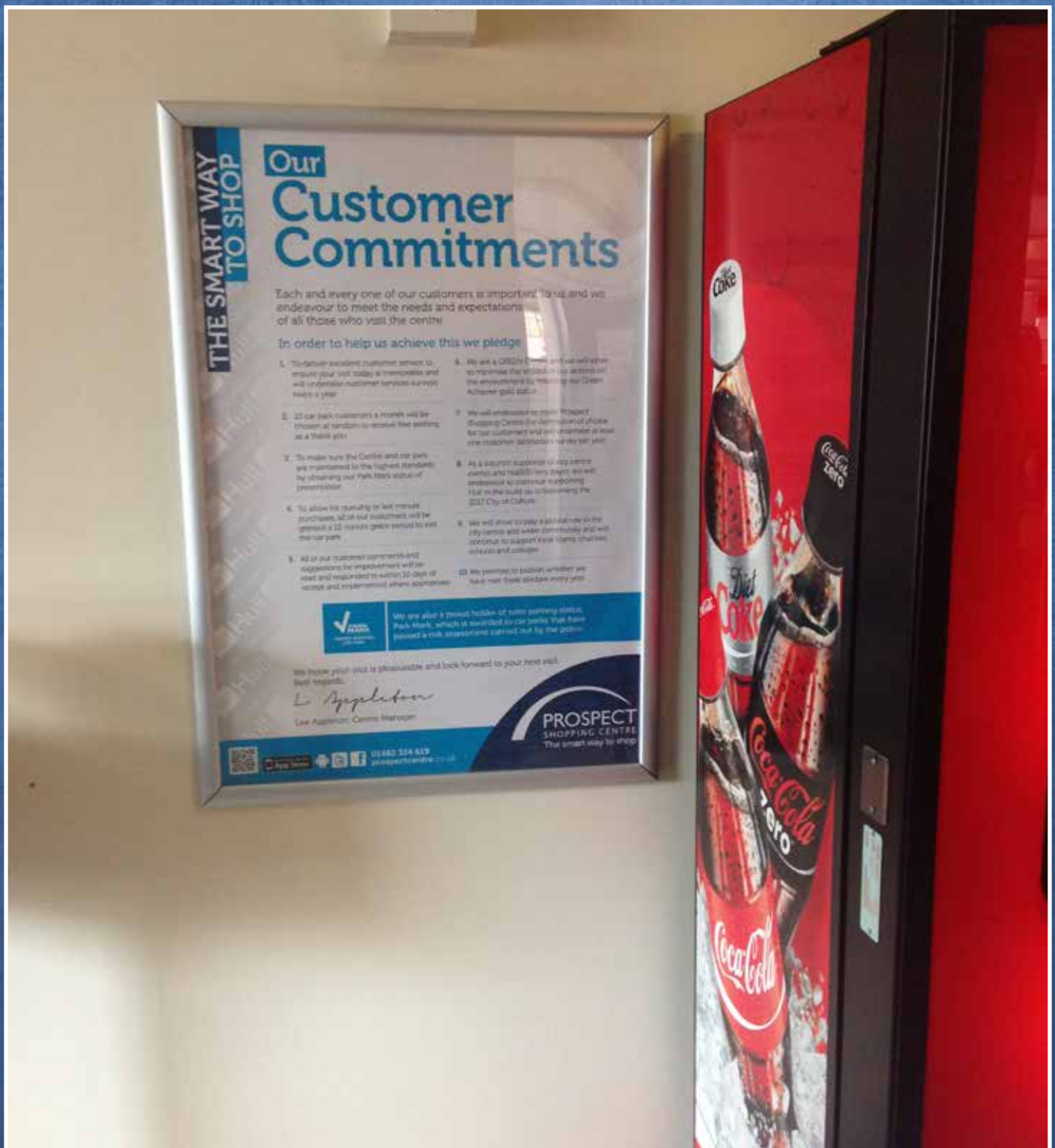
2

Size (W x H):

700mm x
1,000mm

Cost:

£25 per week



F - Poster

Where:
Car park
level 4

**Quantity
available:**
1

Size (W x H):
1,526mm x
1,016mm

Cost:
£25 per week



G - Foamex Board

Where:
Mall

Quantity available:
1

Size (W x H):
2,300mm x

Cost:
£75 per week



N/A - Foamex Board

Where:
Various
(external)

**Quantity
available:**
10

Size (W x H):
1,200mm x
300mm

Cost:
£20 per month
(each)

